



ADVERTISING & MAILING LIST ORDER FORM

SCHEDULE AND ART WORK DEADLINES FOR ADVERTISING

LARR

Issue	DEADLINE
Spring	September 1
Summer	January 1
Fall	May 1

LASA FORUM

Issue	DEADLINE	Mail Date
Winter	December 1	3 rd week of January
Spring	March 1	3 rd week of April
Summer	June 1	3 rd week of July
Fall	September 1	3 rd week of October

ADVERTISEMENT SELECTION

AD SIZE PRICE

LARR

- Half Page (4.5" x 3.75") \$ 250
- Full Page (4.5" x 7.5") \$ 400

LASA FORUM

- Quarter Page (3.5" x 4.5") \$ 175
- Half Page (7.5" x 4.5") \$ 325
- Full Page (7.5" x 9.5") \$ 600

Files should be submitted as PDF files with all fonts and artwork embedded. A press-quality PDF is recommended.

If you have any queries regarding the copy requirements, PDF submission, or production queries generally, please contact the LASA Secretariat at 412-648-7929 or at lasa@pitt.edu

MAILING LISTS

MEMBERSHIP CATEGORIES Profit Organizations Non Profit organizations

- U.S. zip codes only \$ 310 \$ 200
- U.S. & Foreign addresses \$ 350 \$ 225
- Institutions \$ 50 \$ 50

- Special Sort [per label] \$ 0.25

labels _____

TOTAL _____

Special orders for portions of the list, sorted by member type (regular member vs. student), country of interest, discipline area or zip code, are \$0.25 per label. Contact the LASA Secretariat for a listing of special demographic groups.

An additional \$15 air mail postage fee will be added to orders mailed to addresses outside the United States; add \$25 for express mail. The full technical PDF specification is available online at http://lasa.international.pitt.edu/eng/about/files/LASA_MailingList.pdf. To place an order, contact us at 412-648-7929 or lasa@pitt.edu, indicating the type of mailing list you desire.

PAYMENT INFORMATION

Company _____

Your name _____

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Expiration date _____

All payments for the *Latin American Research Review* can be held until publication. The advertising order form acts as an ad insertion order. Complete it and return it to LASA via email (lasa@pitt.edu), fax (412-624-7145), or regular mail (LASA / University of Pittsburgh, 416 Bellefield Hall, Pittsburgh, PA 15260) to reserve your ad space. Regarding the *LASA Forum*, all payments should be made payable to LASA and be included with the advertising order form. Completed order forms and payments should be mailed to LASA / University of Pittsburgh, 416 Bellefield Hall, Pittsburgh, PA 15260.