



RESERVATION FORM FOR THE LASA2012 EXHIBIT

Organization Name _____
Address _____
City _____ State _____ Zip _____
Submitted by _____ Title of submitter _____
Phone (office) _____ Fax _____
Email _____ Internet site _____
Payment

Enclosed Check in the amount of _____

FULL EXHIBIT SPACE (10" x 8")

_____ \$ 795 Commercial / University Press
_____ \$ 695 Charitable Organization (no items for sale)

_____ \$ 695 each additional commercial
_____ \$ 595 each additional charitable

DISPLAY YOUR BOOK

_____ \$ 75 First Title
_____ \$ 55 each additional title

One display copy of each book listed is also required as part of the exhibit fee.

One order form is also required as part of the exhibit fee.

If you have more than 5 titles you may contact lasa@pitt.edu or (412) 648-7929

TAKE-ONE LITERATURE DISPLAY (one page)

_____ \$ 90 (letter size / legal size) 1 page
Up to 250

_____ \$ 25 each additional

For two pages or more please contact lasa@pitt.edu

LASA2012 PROGRAM BOOKLET ADVERTISING

_____ \$ 500 Full page (7.5" w x 10.5" h)
_____ \$ 300 Half page (7.5" w x 4 3/4 h)

TERMS OF PAYMENT/CANCELLATION

Cancellations

If an exhibitor is forced to withdraw from participation by February 15, 2012, all sums paid by the exhibitor less a \$250 service fee will be refunded. No refunds will be issued after February 16, 2012. Cancellations are not effective until received in writing by LASA. No refund will be made if an exhibitor fails to occupy the space. No refund on late or no arrival materials.

Payment

A minimum deposit of 50% of the total booth rental fee is required. Booths will not be assigned without the 50% deposit. Failure to remit payment for the booth rental by January 15, 2012 constitutes cancellation of the contract, and the space will be subject to resale without refund.

Return form to:

LASA Book Exhibit
416 Bellefield Hall
University of Pittsburgh, Pittsburgh PA 15260.
Telephone: 412-648-7929
Email: lasa@pitt.edu