**Who Attends**

Approximately 4,500 professors, graduate students, undergraduate students, representatives of NGOs, and other organizations worldwide. All attendees have the potential to purchase or recommend the purchase of your products and services. Exhibitors can meet with:

- University faculty, department chairs, and program directors from the United States and throughout the world
- Graduate students seeking to establish their careers
- Government and NGO representatives

**Who Can Benefit?**

Organizations interested in reaching university educators, graduate students, undergraduate students, NGOs and representatives of organizations who focus on Latin America.

LASA Congresses gather experts on Latin America from all disciplines and diverse occupational backgrounds across the globe. Exhibitors may include, among others:

- Academic and commercial presses
- Film producers
- Foundations
- Publishers of university-level texts, journals, periodicals and magazines
- Research institutes
- Producers of information technologies, e.g., hardware, software, or internet services
- Universities and university departments
- Multimedia producers

http://lasa.international.pitt.edu
Various Institutions Represented
by Participants

LASA’s annual meeting brings together attendees from a broad range of disciplines and from organizations such as:

Berlin School of Social Sciences
Brown University
Centro de Investigaciones y Estudios Superiores
Columbia University
Duke University
Edinburgh Napier University
Free University of Berlin
Geneva School of Diplomacy
Harvard University
Institute of Latin American Studies
King’s College London
London School of Economics and Political Science
New York University
Pennsylvania State University
Pontificia Universidad Católica de Perú
Queen Mary University of London
Saint Louis University
Temple University

Universidad de Barcelona
Universidad de Buenos Aires
Universidad Carlos III de Madrid
Université Catholique de Louvain
Universidad Central de Venezuela
Universidad de Granma
Universidad de Holguín
Universidad de La Laguna
Universidad de los Andes
Universität Trieste
University of Aberdeen
University of Bordeaux
University of Granada
University of Iceland
University of Oxford
University of Porto
University of St Andrews
University of Warsaw
Past Exhibitors

A Thread of Hope Guatemalan Fair Trade
Alexander Street Press
Americas Society/Council of the Americas
Association Book Exhibit
Babbitt Instructional Resources
Berghahn Books, Inc.
Bilingual Press/Editorial Bilingüe
Bloomsbury Academic
Border Songs
Boston University/Department of International Relations
California State University, Long Beach (Film & Electronic Arts Department)
Cambria Press
Center for a Free Cuba
Center for Latin American Studies, UC Berkeley
Center for Latin American Studies, University of Miami

Center for LA Studies & Caribbean Studies
Center for Puerto Rican Studies
Council for International Exchange of Scholars
Council of American Overseas Research Centers/Américas
Creighton University - The Werner Institute
David Rockefeller Center for Latin American Studies, Harvard University
Digitalia
Documentary Educational Resources, Inc
Duke University Press
EcoAméricas
Fondo de Cultura Económica
Fondo de Cultura Económica USA
Food First/Institute for Food and Development Policy
Fulbright Scholar Program/Institute of International Education
Great Books Foundation
James Weldon Johnson Institute, Emory University
Ex tamuros Facsimiles
Hackett Publishing Company

Editorial de la Universidad de Puerto Rico
Editorial del Instituto de Cultura Puertorriqueña
Editorial Isla Negra/Liberia Norberto Gonzalez
Editorial Plaza Mayor
Editoriales Académicas y Universitarias de Colombia
El Colegio de la Frontera Norte/Facultad Latinoamericana de Ciencias Sociales, Sede México
El Colegio de México
Explore505
ERIP Ethnicity, Race and Indigenous Peoples in Latin America and the Caribbean
Facultad Latinoamericana de Ciencias Sociales (FLACSO)
Instituto de Estudios Peruanos
Instituto Internacional de Literatura Iberoamericana (IILI)
Instituto Mora
Libería Mágica
Libros El Navegante/Ediciones Callejón
Ocean Sur
Pontificia Universidad Católica del Perú
Siglo del Hombre y Editoriales Universitarias de Colombia
Tertulia Viejo San Juan
Universidad de Belgrano, Programa de Estudios
Universidad del Pacífico
Universidad Nacional Autónoma de México (UNAM)
University of the West Indies Press
Yolanda Carlessi

Haymarket Books
Hispanic American Periodicals Index (HAPI)
Indiana University Press
Institute of Latin American Studies at Columbia University
Inter-American Foundation
Katrina Library Press
Latin America Working Group Education Fund
Latin American News Digest
Latin American Perspectives
Lexington Books
Liberty Fund, Inc.
Lynne Rienner Publishers
Lyons Press (an imprint of Globe Pequot Press)
Markus Wiener Publishers
Middlebury Language Schools
New London Librarium
Northwestern University Press
Organization of American States
Pathfinder Press

Penn University Press
Pew Research Center
Political Science Department Tulane University
Pragda LLC
Project MUSE
Random House
Rowman & Littlefield
SAGE Publications
Santa Clara Press, SOS LLC
SAR Press, School for Advanced Research
Smithsonian Folkways Recordings
Smithsonian National Museum of American History Intern & Fellows Program
Springer Nature
SUNY Press
The Scholar’s Choice
The School for Field Studies
University of Calgary Press
Visual Aids for Latin American Studies
Washington Office on Latin America
Westview Press
Wiley

Altexto Editoriales Universitarias y Académicas de México
Asociación de Editores de Chile
Brazilian Studies Association (BRASA)
Cámara Cubana del Libro/Instituto Cubano del Libro
Centro ABYA-YALA
Centro de Investigación y Docencia Económicas (CIDE)
Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS)
Centre for Social Conflict and Cohesion Studies (COES)
Centro Investigaciones Sociales-Instituto Estudios Caribe FCS UPR
CIDE/ Centro de Investigación y Docencia Económicas AC
Comisión Económica para América Latina y el Caribe (CEPAL)
Consejo Latinoamericano de Ciencias Sociales (CLACSO)
Cubanabooks Press
Economic Commission for Latin America and Caribbean/United Nations (CEPAL)
Editoriales Akal, S.A.
Editorial Cuarto Propio
Editoriales Puerto
Ediciones Universitarias de Valparaíso de la PUCV/Editorial Cuarto Propio

http://lasa.international.pitt.edu
Past Exhibitors

- Leiden University Press
- Macmillan Publishers
- Maney Publishing
- Mona-Lynn Courteau
- Ocean Press
- Oxford University Press
- Palgrave Macmillan
- Penguin Group
- Peter Lang Publishing
- Political Science Department Tulane University
- Routledge
- SILOÉ, arte y bibliofilia

Cambridge University Press
Extramuros Edicion
Facultades Católicas
Hebrew University of Jerusalem- Rothberg International School
Iberoamericana Editorial Vervuert
International Authors Forum
Institut des Amériques
Institute of Latin American Studies (ILAS), School of Advanced Study, University of London
Intellect Press
Exhibit Booth Packages

Different packages have been created to meet the different needs of our exhibitors. The Exhibition Hall has been divided into areas which represent the different packages.

Please find below a description of each package:

**Ibiza Package** (Island Booths)- $2,050
For those wishing to have every square meter filled with visitors.

Each 3x6m (10’ x 19.5’) **booth** comes with:
- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors’ badges* (good for all Congress activities)

**Montjuic Package** (Larger Booths)- $1,695
Designed to enhance open conversation in a comfortable setting.

Each 3x4m (10’ x 13’) **booth** comes with:
- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors’ badges* (good for all Congress activities)

**Barrio Gótico Package** (Traditional Booths)- $1,325
Honor tradition. Booths enabled for browsing and privacy.

Each 3x3m (10’ x 10’) **booth** comes with:
- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors’ badges* (good for all Congress activities)

**Las Ramblas Package** (Tables)- $750
An open market of books, goods, and conversations.

Each 2 x2m (6.5’ x 6.5’) **space** comes with:
- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors’ badges* (good for all Congress activities)

LASA has partnered with RESA Expo (the exclusive provider of the CCIB) to support all shipping/customs procedures and enable a smooth process into and out of Barcelona. For more information contact LASA at lasaexhb@pitt.edu.
**Payment Schedule**
*All payments and reservations will be made via the exhibitor online reservation system. The system will be ready by end of August. For any questions, email lasaexhb@pitt.edu.*

- **December 15, 2017** - Minimum of 50% deposit of total booth rental fee due with completed application.

- **February 1, 2018*** - Balance of the rental fee is due.
- Deadline to receive cancellation refund (less a $350 service fee).

- **February 28, 2018** - Reservations deadline for advertising in the Congress program

- **April 15, 2018** - Materials due for advertising in the Congress program

*After February 1, if space is available, those wishing to exhibit will be required to pay in full by check, wire transfer, Visa, MasterCard or American Express.

---

**Mailing List**
Establish relationships, encourage booth traffic and increase your visibility by renting the **postal addresses** mailing list. Send an invitation to your booth before the meeting and introduce registrants to your organization. Or on the contacts you made during the meeting.

**For-Profit Organizations**

- Pre-registrant list: $475  
  - Includes: Attendees registered by April 5, 2018  
  - List provided by: April 15, 2018

- On-site list: $525  
  - Includes: All LASA2018 registrants  
  - List provided by: June 25, 2018

**Non-Profit Organizations**

- Pre-registrant list: $370  
  - Includes: Attendees registered by April 5, 2018  
  - List provided by: April 15, 2018

- On-site list: $420  
  - Includes: All registrants for the LASA2018 Congress  
  - List provided by: June 25, 2018

*Membership postal address mailing lists are also available for purchase.*
Program Book and Application Advertisement

Advertising in the LASA2018 Program Book offers an excellent opportunity to reach all of the 4,500 Congress attendees. The book and application are made available online and distributed on-site to all registrants.

LASA2018 Program Book

Full page: $800    Half page: $500

Specifications
- Full page: 7.5 inches (wide) x 10.5 inches (high).
- Half page: 7.5 inches (wide) x 4.75 inches (high).
- Bleed pages and color are not acceptable. All will be in black and white.
- All will also be included in a combined PDF document in the app.
- Ads must be submitted in electronic form only.

LASA2018 Application Advertising Options

Exhibitor App Description Enhancement Package: $25
- Includes a color or B&W PDF Ad within the Exhibitor description in the App

Devoted App Tab: $975 (limited availability)
- Reserves a tab specifically for your organization/publishing company.
  The tab can include any information and links
  - A 10% discount will be provided for this app ad if a program book ad is also purchased.

Home Page Banner: $1,250 (limited availability)
- Includes a banner in the home page (can include a link to a web page).
  - A 10% discount will be provided for this app ad if a program book ad is also purchased.

Sessions Banner: $600
- Includes a top page banner within the individual sessions. On a rotational basis with other organizations/publishing companies
  - A 10% discount will be provided for this app ad if a program book ad is also purchased.

Questions? Email: lasaexhb@lasa.pitt

Deadlines
- Reservations: February 28, 2018
- Materials: April 15, 2018
Exhibit Schedule

Installation of Exhibits

To be confirmed. Either Wednesday, May 23 or Thursday, May 24 (before opening)

Exhibit Hall

Thursday, May 24
9:30 a.m. - 7:30 p.m.

Friday, May 25
9:30 a.m. - 7:30 p.m.

Saturday, May 26
9:30 a.m. - 4:00 p.m.

Dismantling of Exhibits

Saturday, May 26
4:00 p.m. - 8:00 p.m.

The exhibition will be located at the Centre de Convencions Internacional de Barcelona (CCIB).
COMPANY INFORMATION

Company Name: ____________________________________________________
Contact Name:______________________________________________________
Title: ______________________________________________________________
Address: ___________________________________________________________
City, State_________________________________________________________
Postal Code, Country: _______________________________________________
Phone: ____________________________________________________________
Email: ____________________________________________________________

PAYMENT

50% deposit of total booth rental fee is due by December 15 with completed application. Balance of the rental fee is due by February 1. Any cancellation before February 1 will be refunded less a $350 service fee. Any cancellation after February 1 will not be refunded.

PAYMENT METHOD

- Check: Please make payable to LASA. Mail to address listed above.
- Credit Card: Please charge $ __________________________________
  - Visa
  - MasterCard
  - American Express
  ___________________________________________________________
Card #
  ___________________________________________________________
  Exp. date
  ___________________________________________________________
CSV code
  Name on card
  ___________________________________________________________
Billing Address
  ___________________________________________________________
City/State/Postal Code/Country

AUTHORIZATION

This contract must be submitted with an authorizing signature, agreeing to abide by all terms, conditions, and specifications and committing to the total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to the LASA Exhibits Manager, contact information above.

_________________________________________________________
Authorized Signature
  ___________________________________________________________
Name
  ___________________________________________________________
Title
  Date

LASA2018 PROGRAM BOOK

All advertising can be reserved and paid in the online exhibitor reservation system, available at the end of August.

Full page: $800       Half page: $500

APPLICATION ADVERTISING OPTIONS

Exhibitor App Description Enhancement Package: $25
Devoted App Tab: $975
Home Page Banner: $1,250       Sessions Banner: $600

MAILING LIST

| Pre-registrant list: | $475 | $420 |
|                     |      |      |
| On-site list:       | $525 | $370 |

TOTAL: $: ___________________